

CCS guest lecture • 19 November 2024

# Learning about and from other agents

Max Taylor-Davies

# My background

## **MEng Bioengineering**

Imperial College London, 2017-2021



## **RA in experimental neuro**

University College London, 2021-2022



## **CDT in robotics and autonomous systems**

University of Edinburgh, 2022-

Supervised by Chris Lucas & Neil Bramley

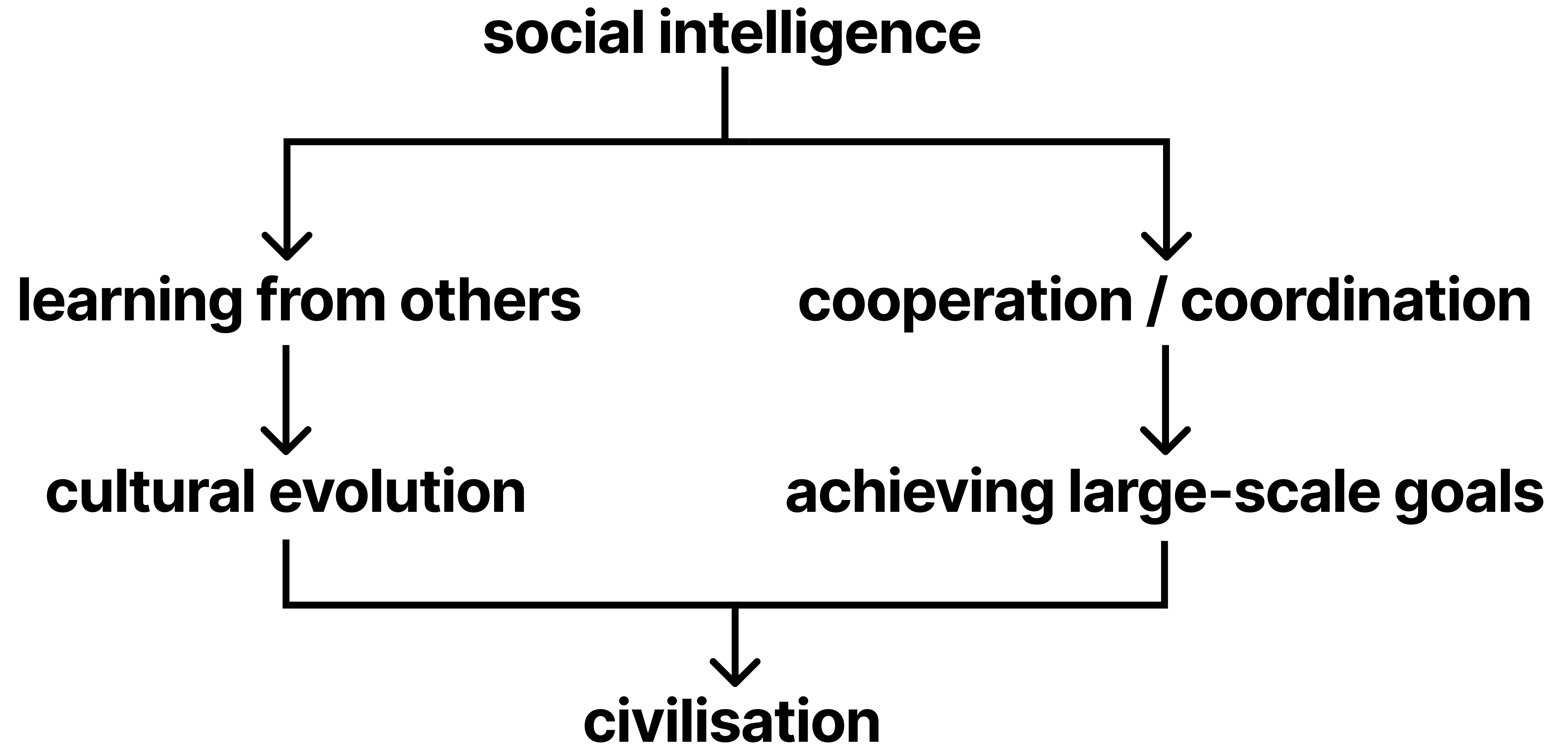
**What's so ✨special  
about humans?**

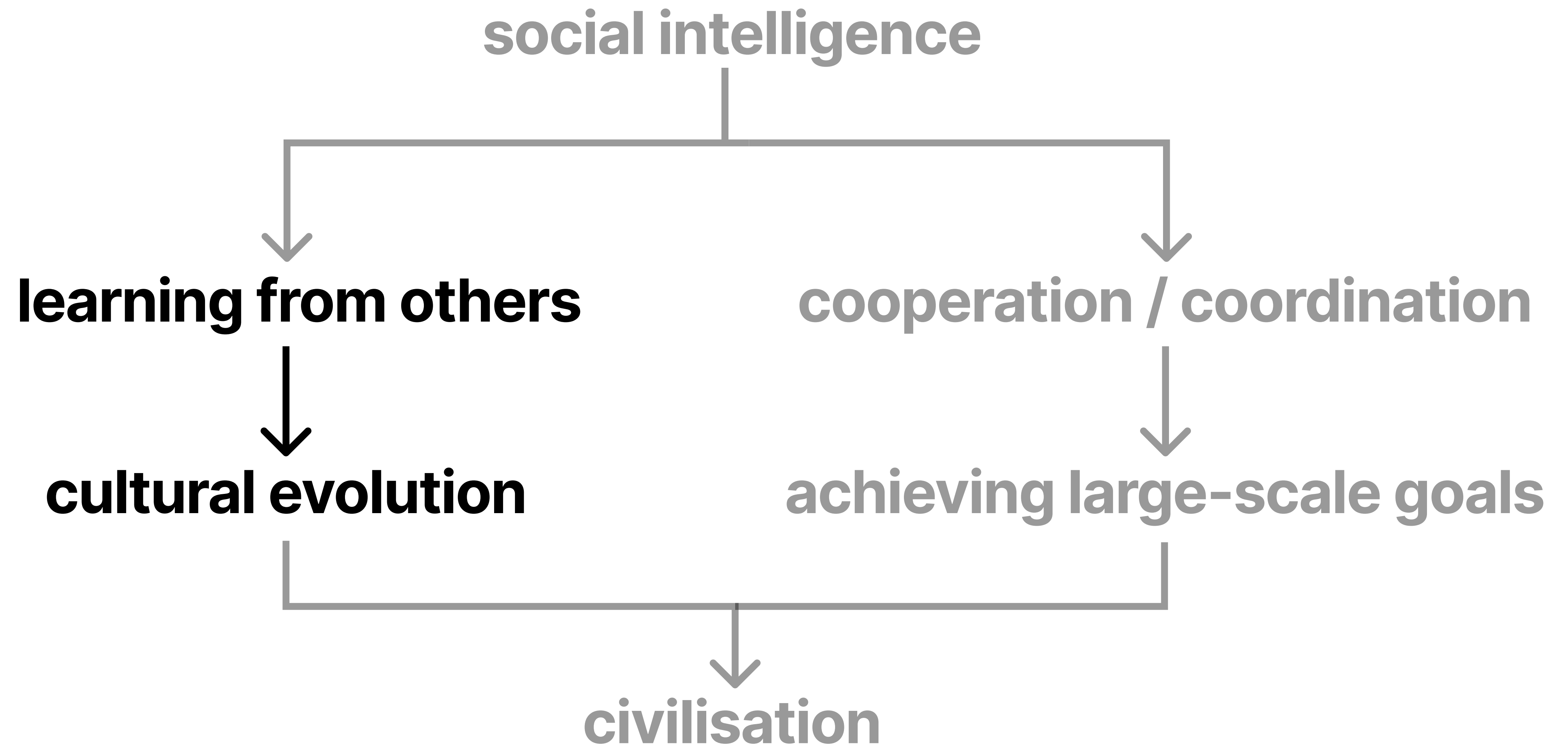
**Language?**

**Tool use?**

**Abstract reasoning?**

**My preferred answer:  
*social* intelligence!**



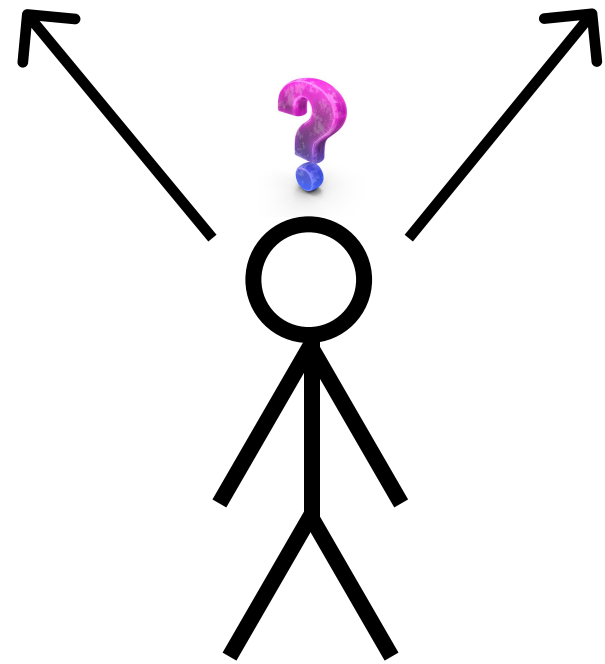


## **Two core problems**

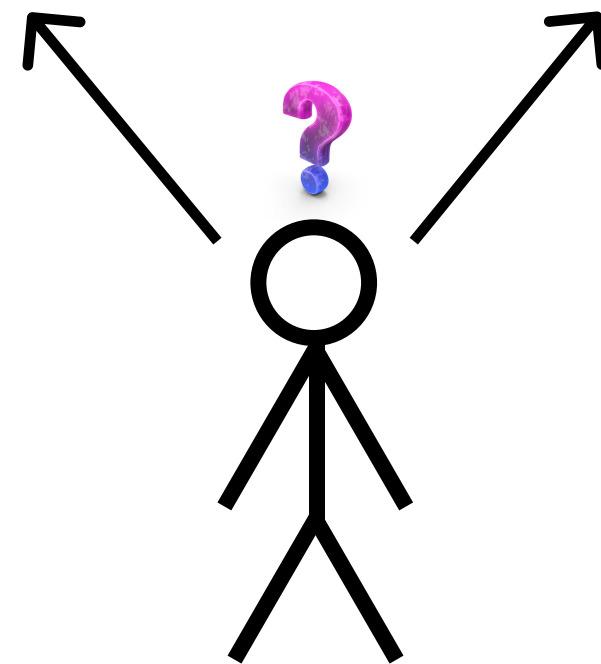
- 1 How do agents learn adaptive behaviour by observing others?
- 2 How do agents construct representations of others by inferring latent properties (like beliefs and preferences)?



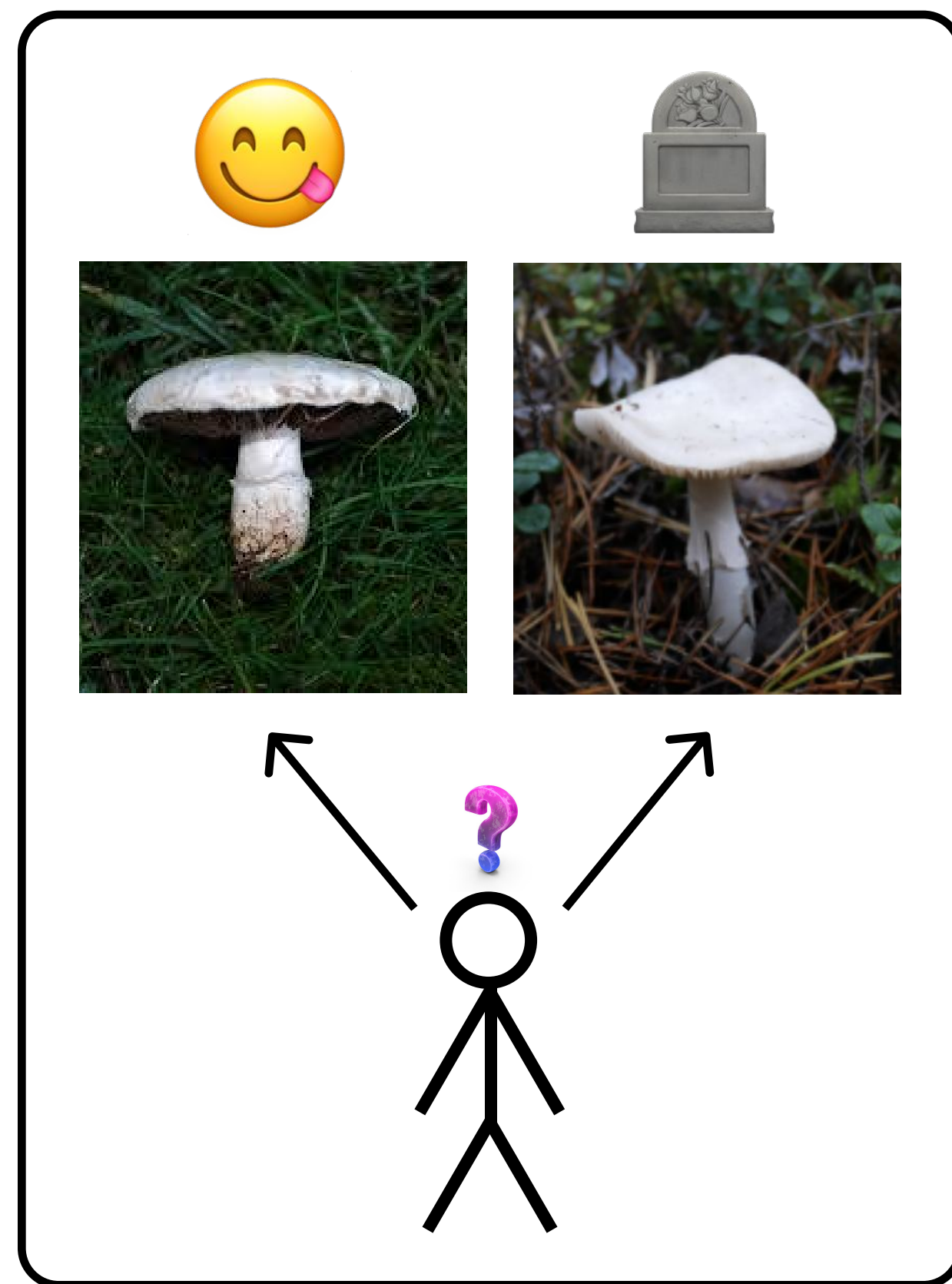
**Why learn socially?**



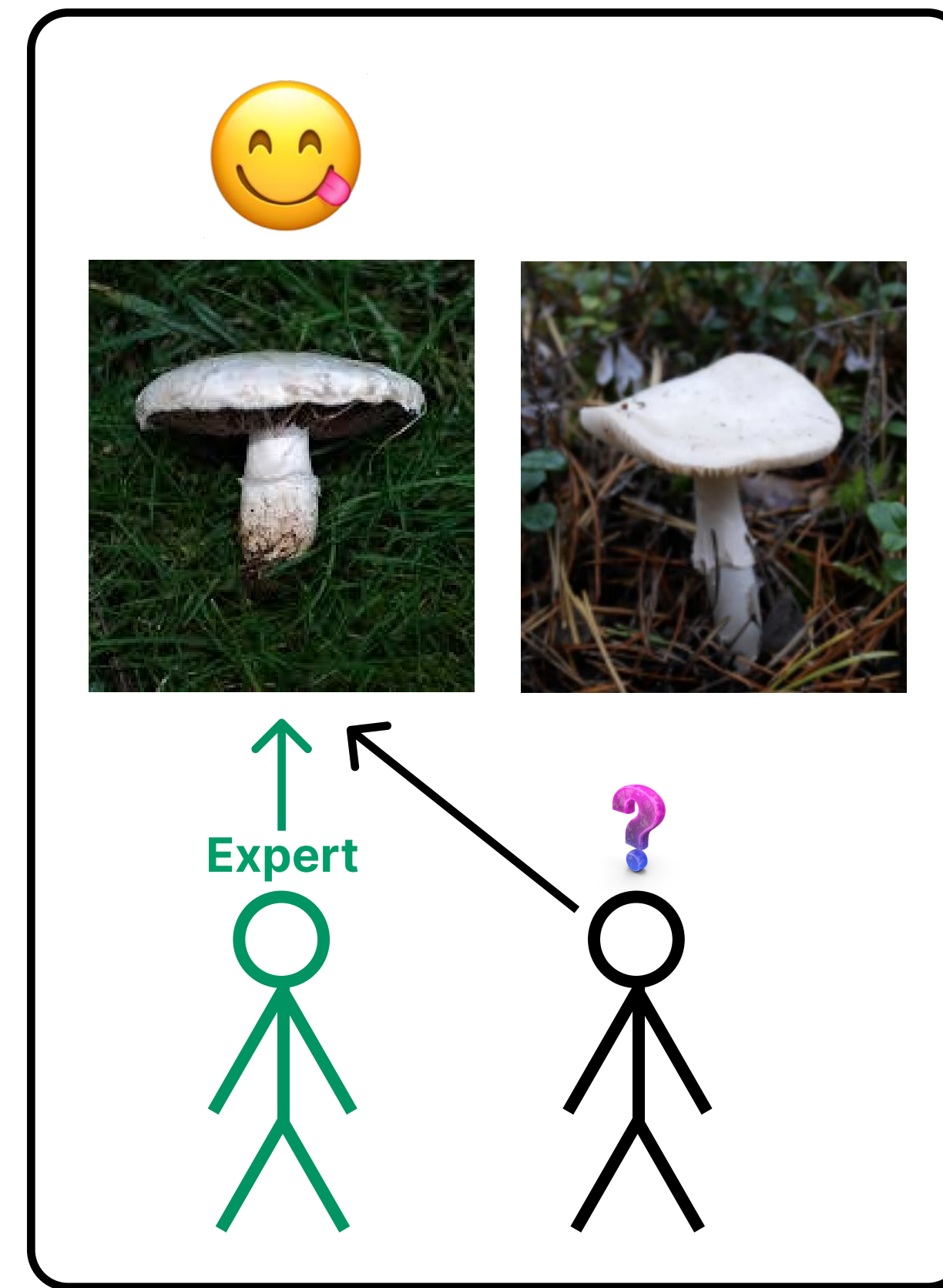
## Trial and error



## Trial and error



## Social learning





Restaurants

Results

City Extra 24 Hour Restaurant

4.0 (2,419) · \$20–40

Modern Australian · E4 East Podium Between Wharf 3 and 4 (Where the Manly Ferry Pulls in)

Casual restaurant serving cafe food

Open 24 hours

Dine-in · Takeaway · Delivery

RESERVE A TABLE

ORDER ONLINE

Silk Cafe & Restaurant

4.5 (1,267) · \$20–40

Restaurant · World Square, Shop 18/123 Liverpool St

Open · Closes 11 pm

Dine-in · Takeaway · No-contact delivery

RESERVE A TABLE

ORDER ONLINE

Bill & Toni's

4.3 (1,898) · \$20–40

Italian · 72-74 Stanley St

Hearty food plus espresso & gelato

Open · Closes 9 pm

Dine-in · Takeaway · Delivery

ORDER ONLINE

Uliveto Sydney Italian Restaurant

4.3 (630) · \$20–40

Update results when map moves

★ Rating

🍴 Cuisine

🕒 Hours

🔍 All filters

Balmain East

Barangaroo

Glebe

Potts Point

Darlinghurst

The Lord Nelson Brewery Hotel

Tayim Restaurant and Bar

City Extra 24 Hour Restaurant

Croft Restaurant

Solander Dining and Bar

Azuma Contemporary Japanese restaurant

Adria Bar Restaurant

Parlour Chic eatery with a Paris vibe

Planar Restaurant

Uliveto Sydney Italian Restaurant

Gumtree Restaurant & Bar

Chinatown Noodle Restaurant

Manna Loft

Sirocco Restaurant & Bar

Sydney Opera House

Mrs Macquarie's Chair

Royal Botanic Garden Sydney

Wind Museum

Layers

Map data ©2024 Google

United Kingdom

Terms



Privacy


Send product feedback

200 m











Restaurants



Results 

City Extra 24 Hour Restaurant

4.0  (2,419)  · \$20–40

Modern Australian ·  · E4 East Podium

Between Wharf 3 and 4 (Where the Manly Ferry Pulls in)


Casual restaurant serving cafe food

Open 24 hours








Dine-in · Takeaway · Delivery


RESERVE A TABLE

ORDER ONLINE



Silk Cafe & Restaurant

4.5  (1,267)  · \$20–40


Restaurant ·  · World Square, Shop 18/123 Liverpool St

Open · Closes 11 pm








Dine-in · Takeaway · No-contact delivery


RESERVE A TABLE

ORDER ONLINE



Bill & Toni's

4.3  (1,898)  · \$20–40


Italian ·  · 72-74 Stanley St

Hearty food plus espresso & gelato








Open · Closes 9 pm


Dine-in · Takeaway · Delivery


ORDER ONLINE

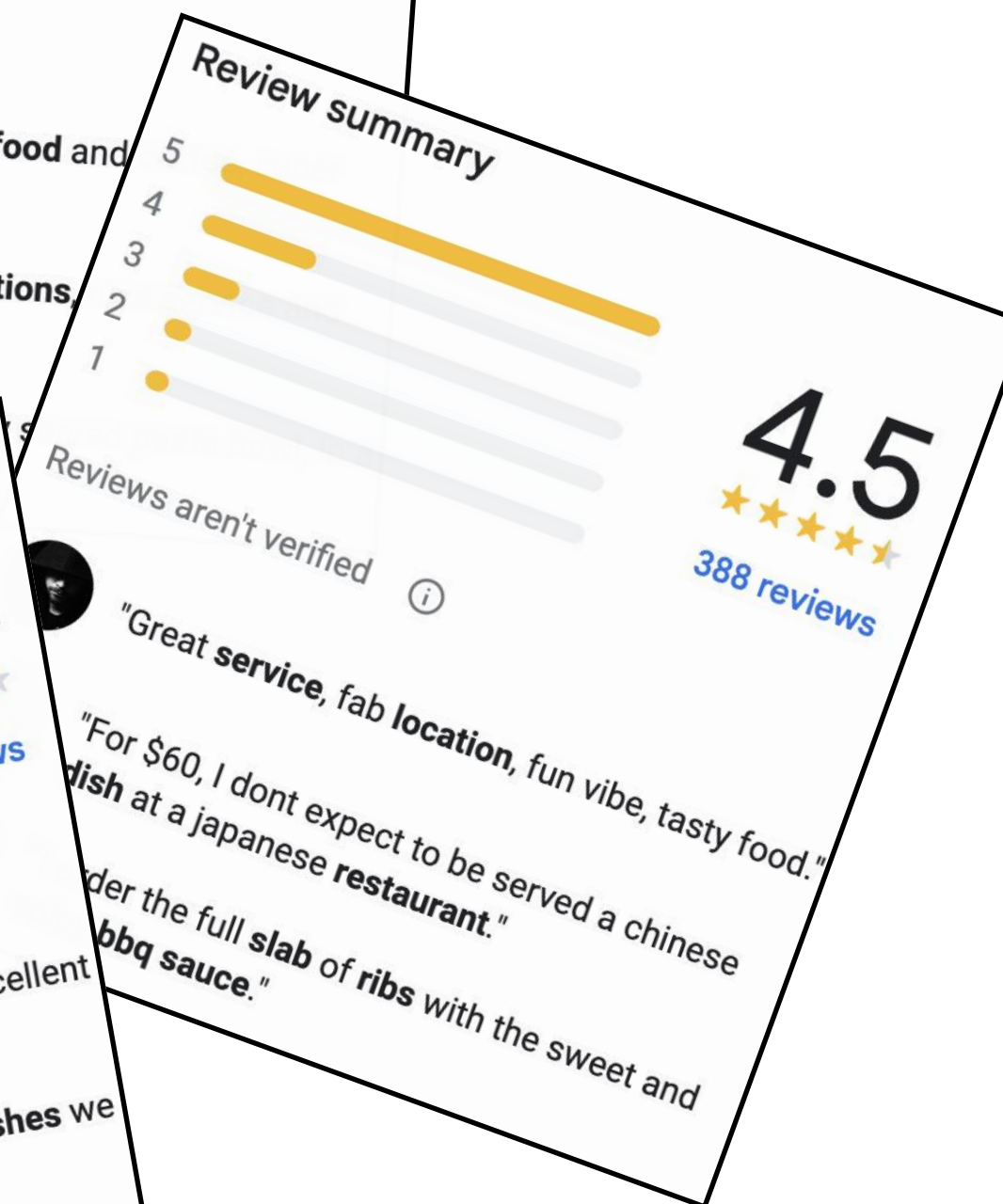
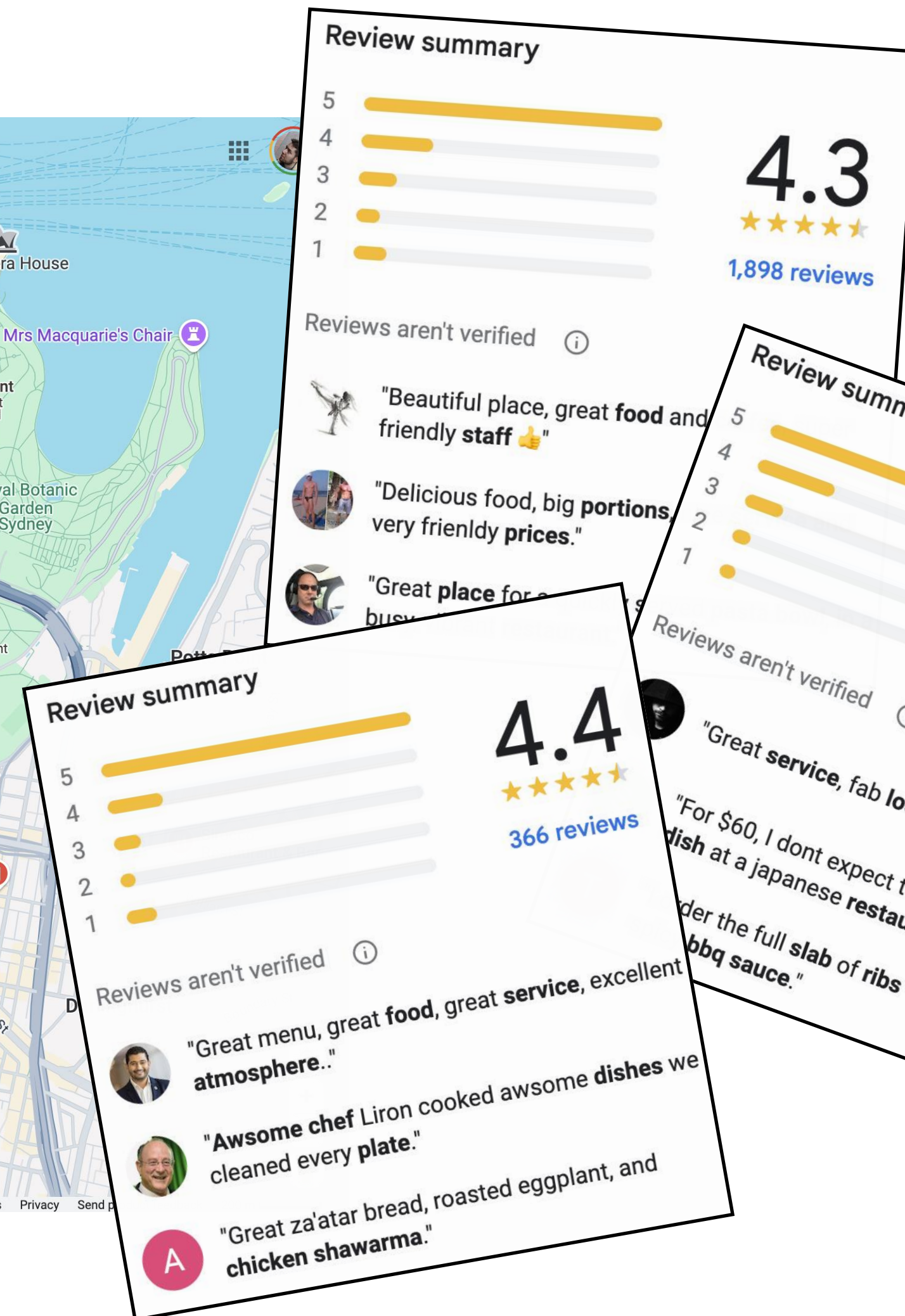


Uliveto Sydney Italian Restaurant

4.3  (630)  · \$20–40



 Update results when map moves





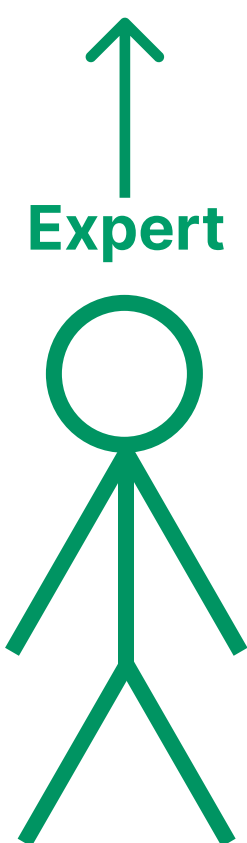
Social learning is an effective way  
to deal with uncertainty more

**safely:** avoid dangers from exploration

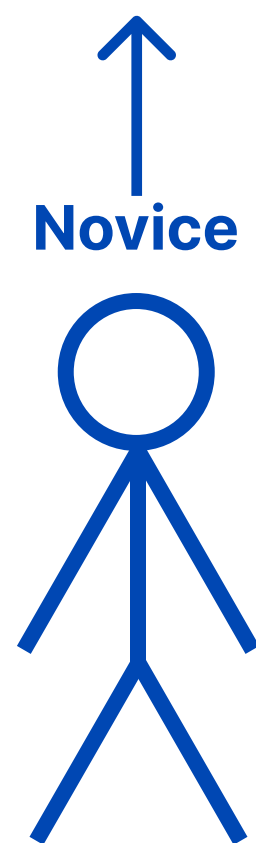
**efficiently:** sidestep the cost of  
deliberation in large choice spaces

**Social learning  
should be *selective***

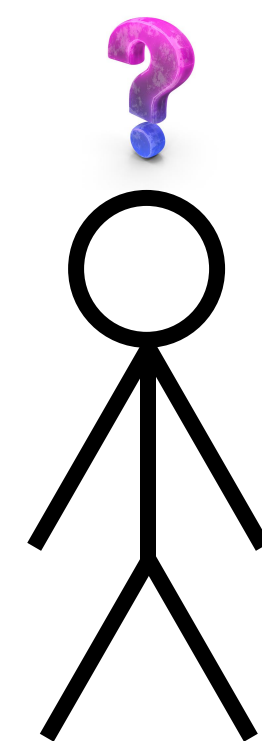


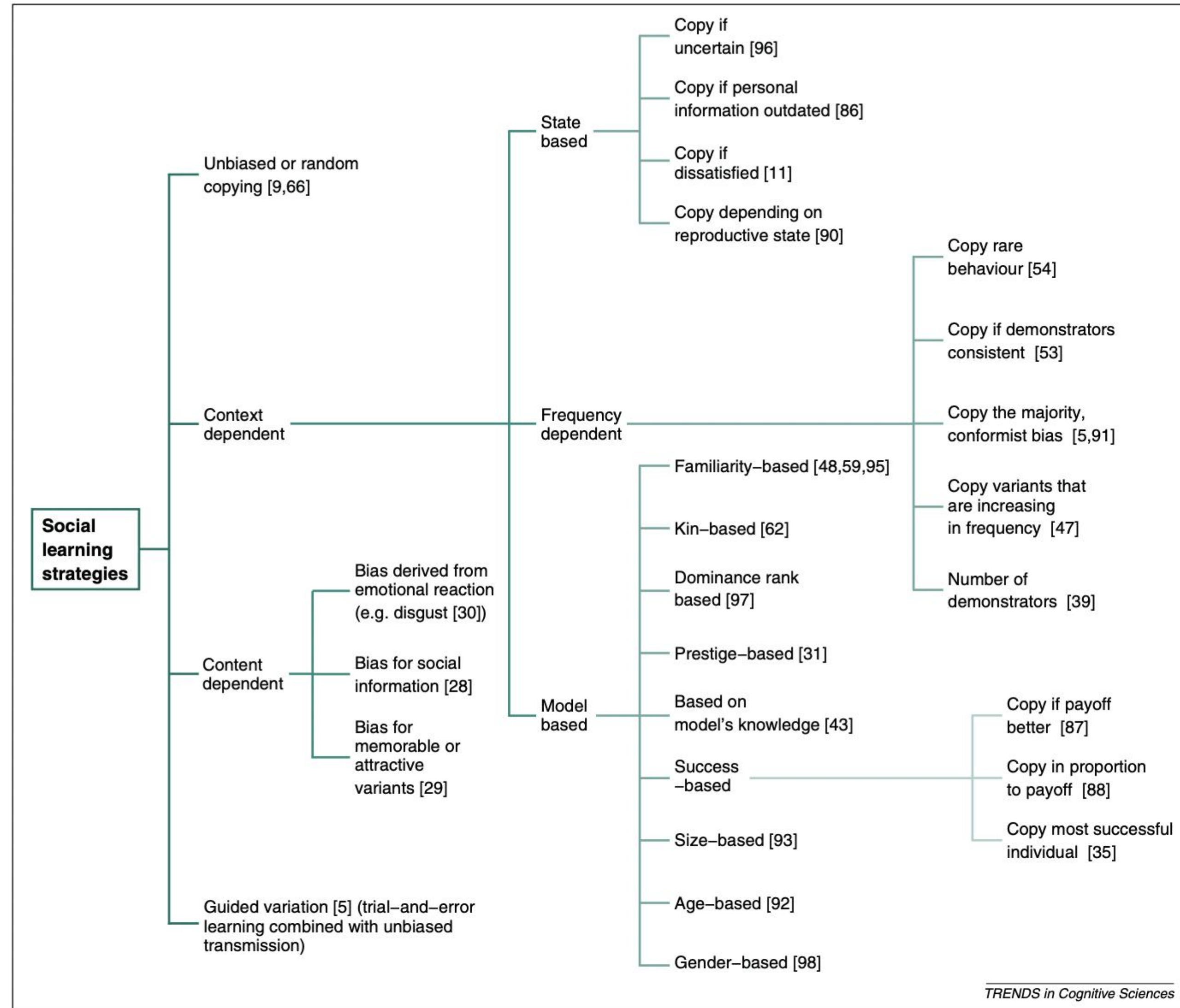


Expert



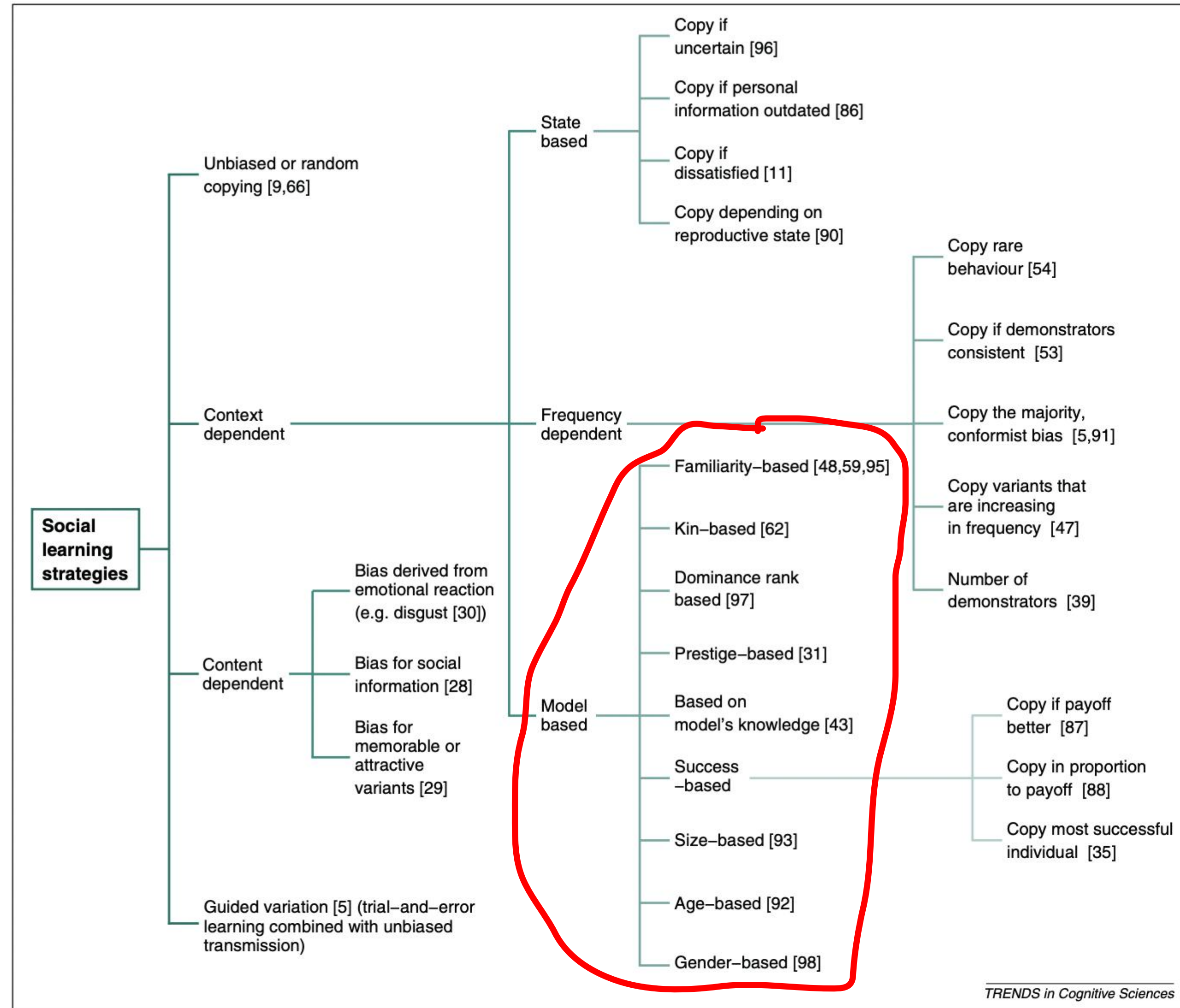
Novice





**Figure 1.** Social learning strategies for which there is significant theoretical or empirical support. The tree structure is purely conceptual and not based on any empirical data on homology or similarity of cognition. The sources given are not necessarily the first descriptions or the strongest evidence, but are intended as literature entry points for readers.





**Figure 1.** Social learning strategies for which there is significant theoretical or empirical support. The tree structure is purely conceptual and not based on any empirical data on homology or similarity of cognition. The sources given are not necessarily the first descriptions or the strongest evidence, but are intended as literature entry points for readers.



Duffy, G.A., Pike, T.W., & Laland, K.N. (2009). Size-dependent directed social learning in nine-spined sticklebacks. *Animal Behaviour*, 78, 371-375.

**These model-based social learning strategies generally deal with learning from more knowledgeable/proficient/successful agents**

**But what about when agents have different preferences?**



Restaurants

Results ⓘ

City Extra 24 Hour Restaurant

4.0 

★★★★☆

 (2,419) ⓘ · \$20–40

Modern Australian · 🚶 · E4 East Podium Between Wharf 3 and 4 (Where the Manly Ferry Pulls in

Casual restaurant serving cafe food

Open 24 hours

Dine-in · Takeaway · Delivery

RESERVE A TABLE

ORDER ONLINE

Silk Cafe & Restaurant

4.5 

★★★★★

 (1,267) ⓘ · \$20–40

Restaurant · 🚶 · World Square, Shop 18/123 Liverpool St

Open · Closes 11 pm

Dine-in · Takeaway · No-contact delivery

RESERVE A TABLE

ORDER ONLINE

Bill & Toni's

4.3 

★★★★☆

 (1,898) ⓘ · \$20–40

Italian · 🚶 · 72-74 Stanley St

Hearty food plus espresso & gelato

Open · Closes 9 pm

Dine-in · Takeaway · Delivery

ORDER ONLINE

Uliveto Sydney Italian Restaurant

4.3 

★★★★☆

 (630) ⓘ · \$20–40

☒ Update results when map moves



Review summary

5

4

3

2

1

4.3

★★★★☆

1,898 reviews

Reviews aren't verified ⓘ

"Beautiful place, great **food** and friendly **staff** 🙌"

"Delicious food, big **portions** very friendly **prices**."

"Great **place** for a busy day"

Review summary

5

4

3

2

1

4.5

★★★★★

388 reviews

Reviews aren't verified ⓘ

"Great **service**, fab **location**, fun vibe, tasty food."

"For \$60, I dont expect to be served a chinese **dish** at a japanese **restaurant**."

order the full **slab** of **ribs** with the sweet and **bbq sauce**."

Review summary

5

4

3

2

1

4.4

★★★★☆

366 reviews

Reviews aren't verified ⓘ

"Great menu, great **food**, great **service**, excellent **atmosphere**."

"**Awsome chef** Liron cooked awsome dishes we cleaned every **plate**."

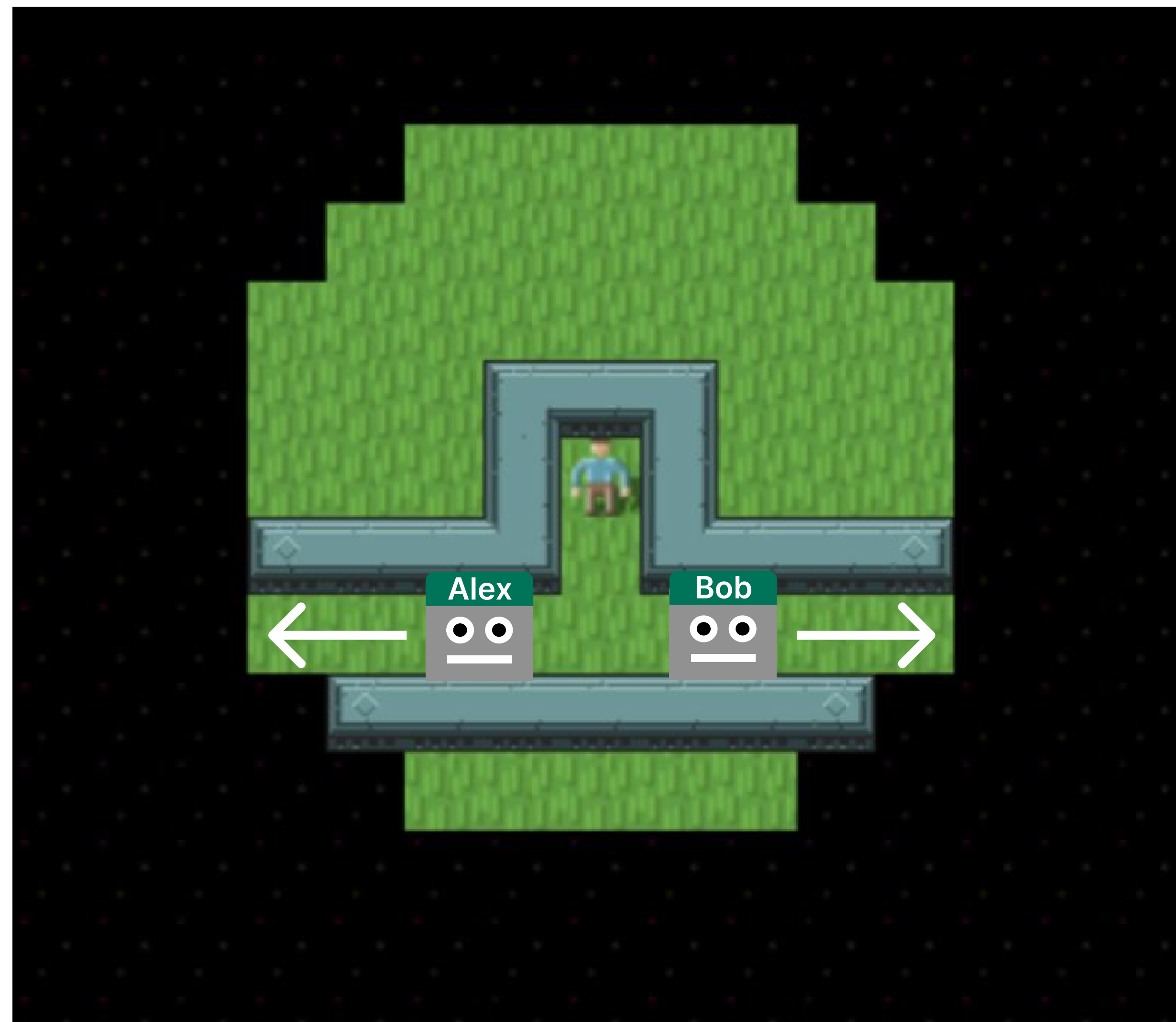
"Great za'atar bread, roasted eggplant, and **chicken shawarma**."



**Research question:**

do people rationally select social learning targets on the basis of shared preferences?







# Individual-level rational model

$u^{(m)}$  = utility function of agent  $m$

$u^{\text{ego}}$  = utility function of social learner (i.e. participant)

$O$  = observations of agents' past choice behaviour



**Step 1:** infer  $p(u^{(m)} | O)$

**Step 2:** compute similarity weights  $w^{(m)} = \mathbb{E}[\text{sim}(u^{\text{ego}}, u^{(m)})]$

**Step 3:** imitate agent  $m$  with probability  $\propto \exp(w^{(m)})$

**Results: selective social learning from preference inference**



**Results: selective social learning from preference inference**



# Limitations of the individual-level rational model



Assumes prior observational access to every agent's choice behaviour

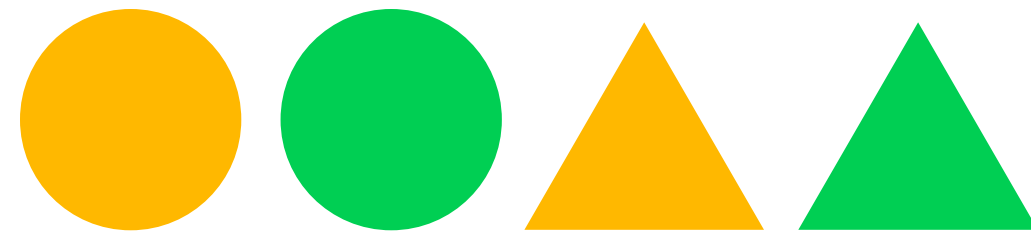
(doesn't enable generalisation across agents)



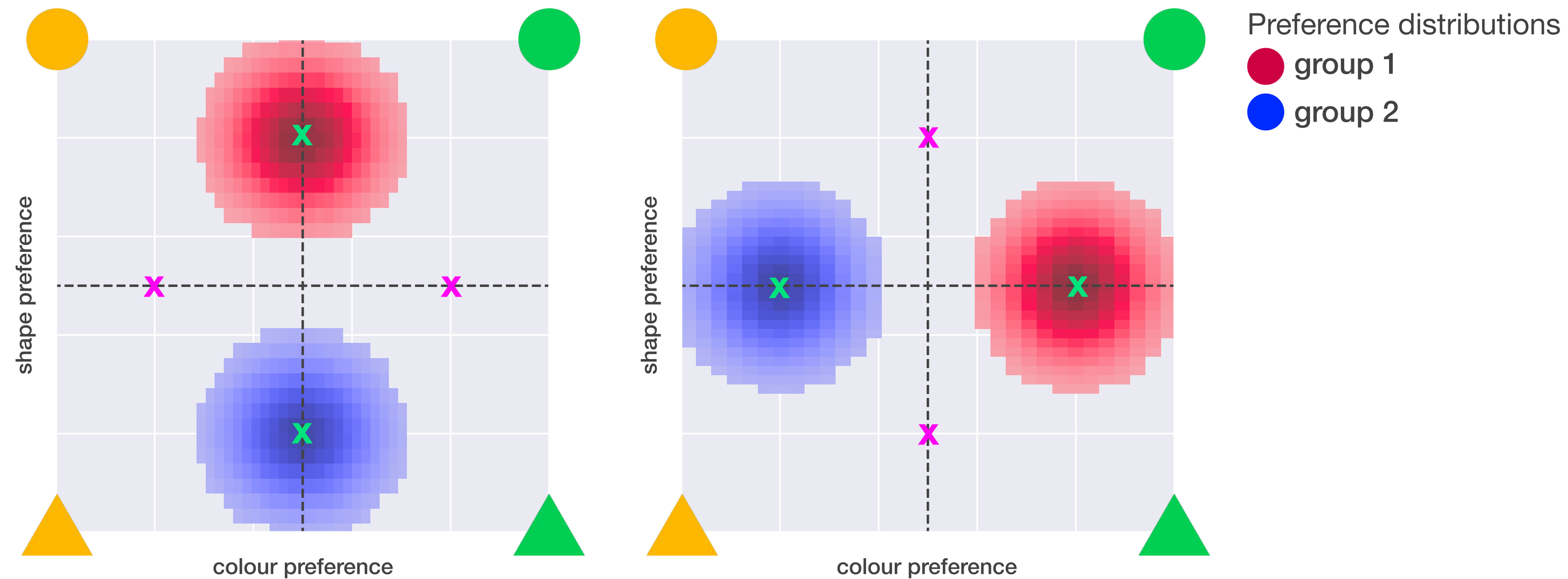
Cognitive cost (separate inference process for every agent you encounter)

**Follow-up study: *group-based* selective  
social learning under preference variation**

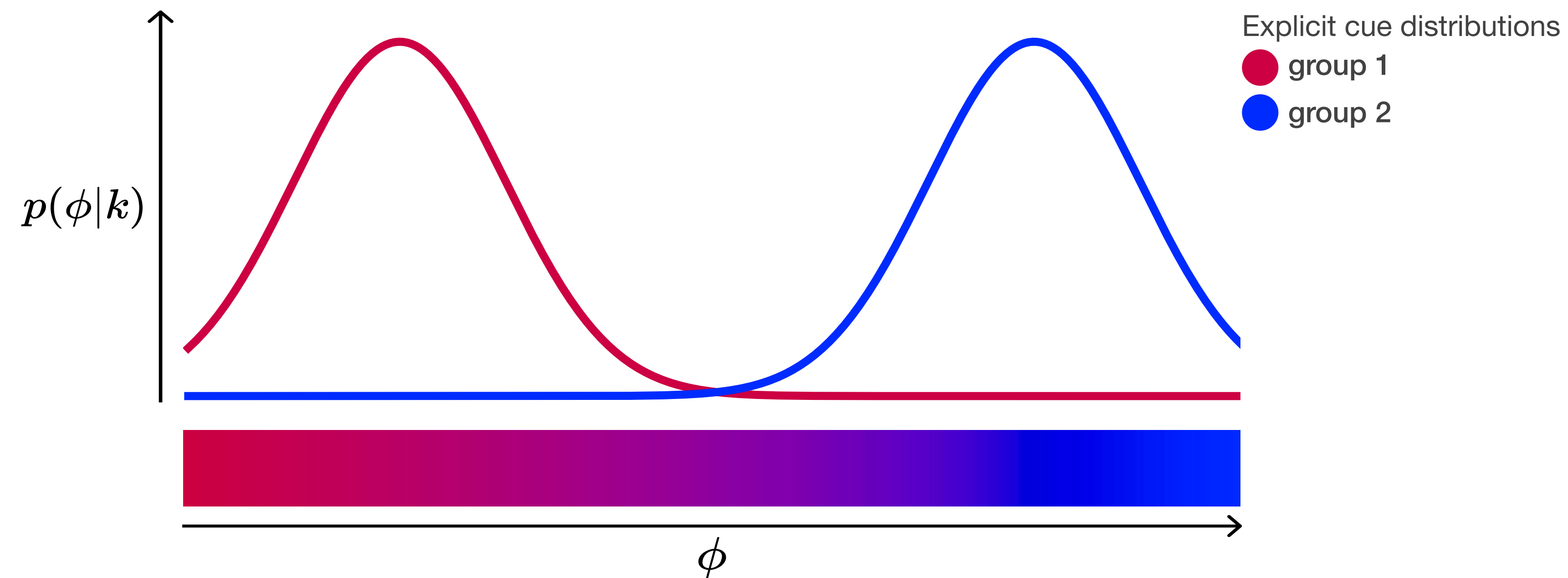
**4 items (2 feature dimensions)**



**Agents are organised into 2 groups**



**New variable:** agent  $m$  expresses **explicit visual cue**  $\phi^{(m)}$   
as a noisy signal of their latent group identity  $z^{(m)}$



**New task:** select imitation target on the basis of  
these explicit cues

# **Naïve ingroup bias model**

**“Copy the agent who looks most like me”**

$$w^{(m)} = 1 - |\phi^{(m)} - \phi^{\text{ego}}|$$

imitate agent  $m$  with probability  $\propto \exp(w^{(m)})$



# Group-level rational model

Infer the relationship between group identity and preferences

$z^{(m)}$  = latent group membership of agent  $m$   
 $u^{(m)}, \phi^{(m)}$  = utility function + explicit cue of agent  $m$   
 $u^{\text{ego}}, \phi^{\text{ego}}$  = utility function + explicit cue of social learner (i.e. participant)  
 $O$  = observations of other agents' past behaviour and explicit cues

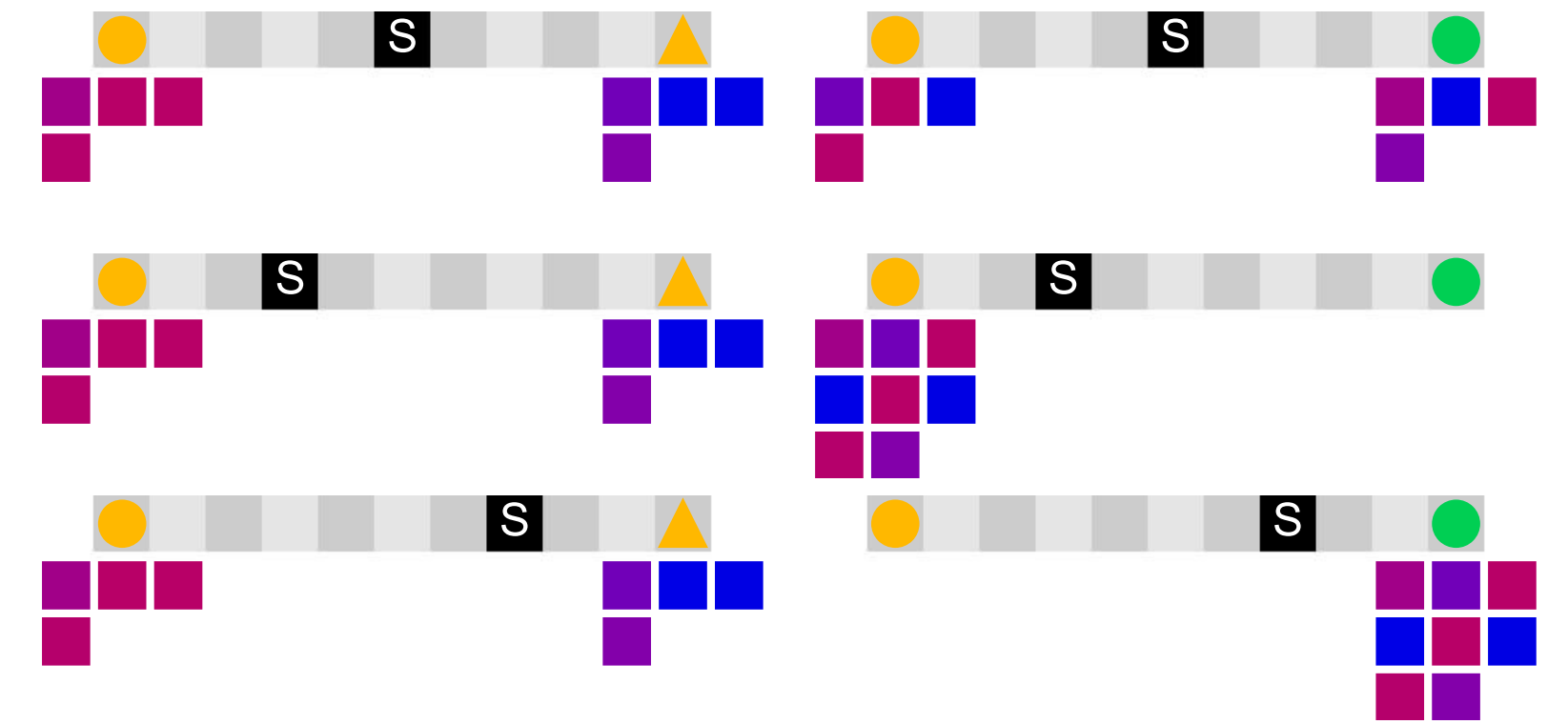
**Step 1:** use  $O$  to infer group distributions  $p(\phi|\hat{z}), p(u|\hat{z})$

**Step 2:** faced with new set of agents (not in  $O$ ), estimate, for each

$$p(u^{(m)}|\phi^{(m)}) \propto \sum_z p(u^{(m)}|z)p(z|\phi^{(m)})$$

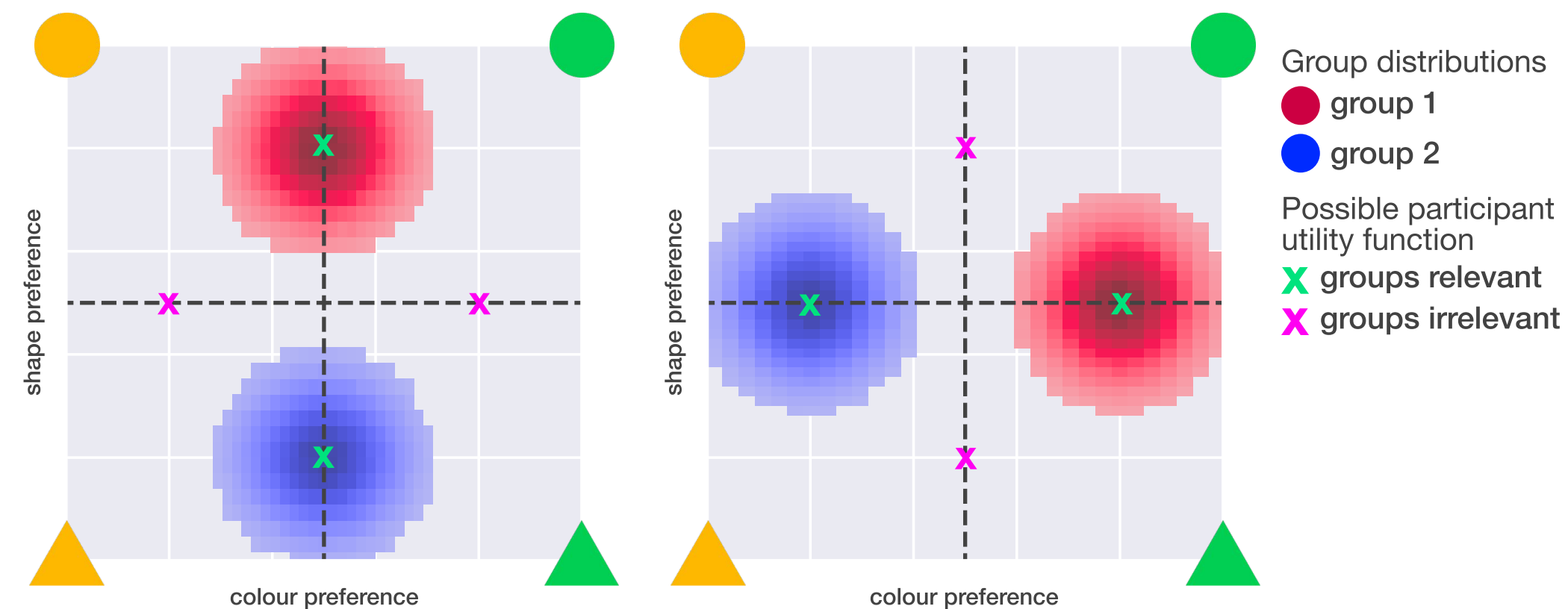
**Step 3:** compute similarity weights  $w^{(m)} = \mathbb{E}[\text{sim}(u^{\text{ego}}, u^{(m)})]$

**Step 4:** imitate agent  $m$  with probability  $\propto \exp(w^{(m)})$



# Two between-participant factors:

1. whether groups correspond to dimension **relevant** to participant's utility function

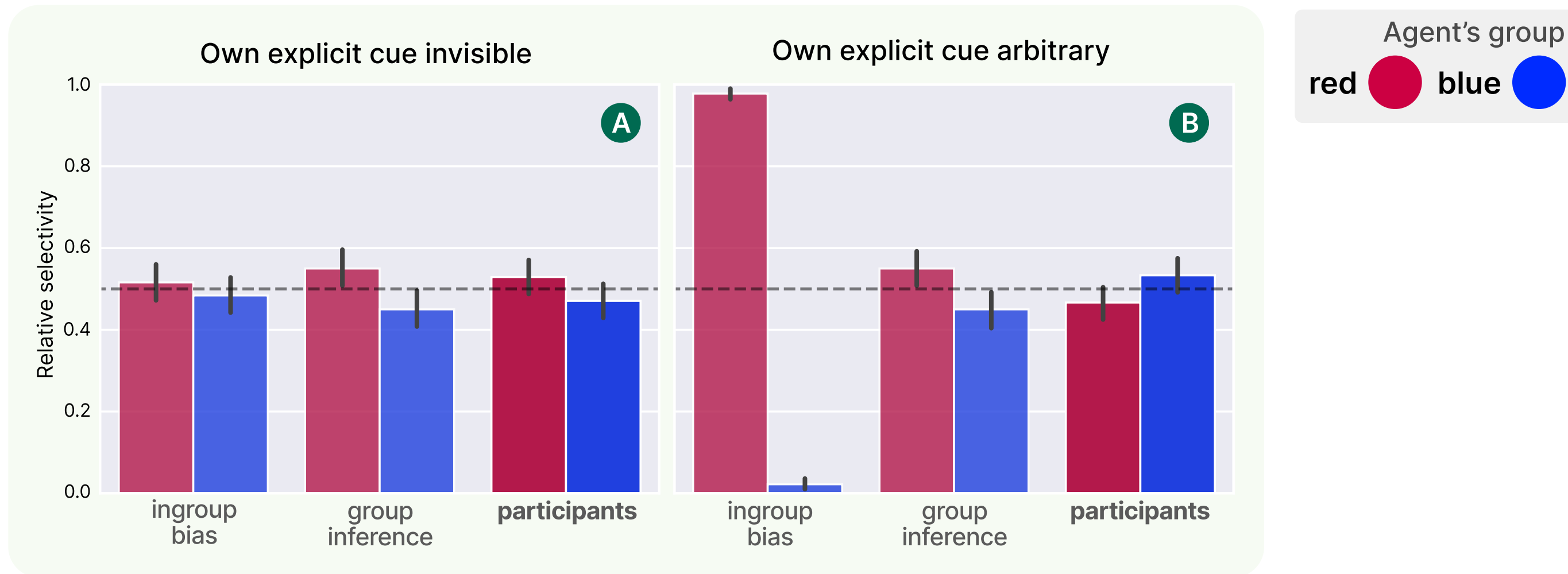


2. participant's own explicit cue

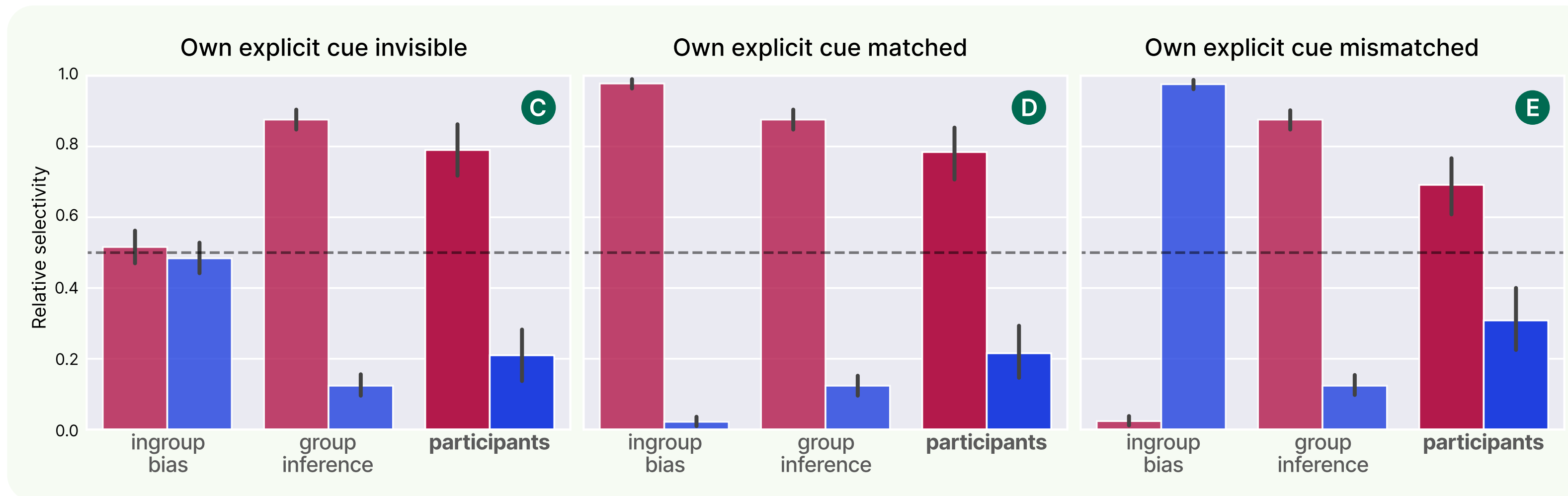
If groups relevant: **hidden / matched / mismatched**

If groups not relevant: **hidden / arbitrary**

## Groups irrelevant



## Groups relevant



# Takeaways

1. Given direct access to agents' choice behaviour, people can use theory-of-mind to select **preference-aligned** social learning targets
2. In the absence of direct choice evidence, people can use the relationships inferred between **group identity, explicit visual cues, and preferences** to generalise the same kind of strategy to **unfamiliar agents**
3. They do this even when their own 'group cue' is **actively mislabeled** -- overriding the ingroup bias when other evidence suggests it is not adaptive

# Acknowledgements



Chris Lucas



Neil Bramley

